



## COURSE ANNOUNCEMENT

# 1st Innovation Management School (IMS 1): Knowledge & Technology Transfer (KTT) – Selected Instruments & Organizational Models

### In Brief:

*Successful Innovation Systems (IS) draw on collective efforts of a wide range of actors. The links between these actors are key for innovativeness & innovation performance.*

*That is why knowledge & technology transfer (KTT) and KTT promotion are considered to be core functions in IS development.*

*Our 2 weeks IMS introduces participants to key instruments of KTT, explains the organizational set-ups, and enables them to adapt and apply the instruments in their own contexts.*

**Duration:** June 17-28, 2013  
**Language:** English  
**Location:** tbd, Germany  
**No. of Participants:** up to 20

### Required qualifications for admission:

- University degree;
- at least 5 years of professional experience;
- at least 3 years of practical experiences related to technology transfer;
- excellent English skills.

### Applications:

- The IMS is eligible for nationals of all ASEAN Member States.
- Application forms can be obtained from the contact indicated below.

### Cost Coverage Schemes:

- Cambodia, Lao PDR, Myanmar, Vietnam: Full cost coverage may be granted upon application.
- Indonesia, Philippines, Thailand: Cost coverage may be granted upon application (except for travel costs).
- Brunei Darussalam, Malaysia and Singapore: Cost of travel and accommodation to be covered by participants or sending organization.
- IMS course fee: The IMS is free of charge for participants from ASEAN Member States.

### Your Contact:

#### Karl Bartels

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### Participants

The IMS 1 is tailored for senior/experienced level professionals doing conceptual and practical work in the following functions:

- Technology Transfer Agencies (independent, connected to business, connected to research institutions)
- Technology Consulting Service providers
- Managers / Developers of KTT promotion programmes
- Technology Transfer units at Chambers of Industry & Commerce or Business Associations
- Technology Transfer officers at MSTQ Organisations
- Managers / Developers of Science & Technology Parks & Technology Business Incubators

### Contents

The IMS is all about “Facilitating Technology Transfer”; with “Incentivizing Cooperation with the Private Sector” being an important dimension in all models and instruments, and “Managing Science & Technology Parks and TBIs” is covered as a special theme in this context.

Specific contents are:

- Organizational models of KTT: Technology Transfer Agencies; Commissioned and Cooperative Applied Research and Technology Development (Fraunhofer, AIF); Technology Consulting (Steinbeis); Technology Business Incubators (e.g. by Universities); Technology & Innovation Forums (e.g. at Chambers of Commerce).
- Selected KTT Instruments: Technology Services Provision; Technology Incubation; Project-related Instruments (Commissioned research; R&D Cooperation); KTT Promotion Programmes.
- KTT Cooperation Projects: Case studies of successful KTT Capacity Development Projects.
- Regional KTT in Europe: Innovation Relay Centres.

### Methodology

The IMS applies different learning formats, ranging from presentations and Q&A to action learning (e.g. in working groups) and on-site visits, and ultimately aiming at successful knowledge transfer from learning into practice:

- Briefing and introduction to theoretical framework, analytical concepts, and results of empirical research.
- Action Learning: Interactive plenary sessions, case contributions of participants, group work and exercises.
- On-site visits & inputs by KTT practitioners: In-depth insight into KTT instruments, organizational models, and project experiences.
- Knowledge Transfer: The IMS will assist participants to activate their new knowledge in a practical application developing a project or case study for their own organisation (e-learning formats as follow-up to IMS 1).

### Context

IMS 1 is an activity by the ASEAN – German cooperation project ‘SInnovation’ that aims to promote innovation and technology in ASEAN Member States. The project supports the ASEAN Committee on Science & Technology (CoST) and the ASEAN Secretariat (ASEC) in pursuing respective objectives, most notably the implementation of the Krabi Initiative and the ASEAN Plan of Action on Science and Technology (APAST).